



NBF-16080001020100 Seat No. _____

B. Com. (Sem. II) (CBCS) Examination
April/May - 2017
English Language - II
(New Course)

Time : 2½ Hours]

[Total Marks : 70

- Instructions :** (1) Figures to the right indicate marks.
(2) All questions are compulsory.

1 Answer the following questions in one or two sentences : **10**
(any **five**)

- (1) What proportion of the Indian workforce do women constitute?
- (2) What is a cottage industry?
- (3) Which products of the cottage industries are mentioned in the article?
- (4) How much growth, according to the Gartner's report, was expected in the e-commerce market during 2015?
- (5) How does automation in cars help passengers during emergency?
- (6) What is the risk associated with providing entertainment systems in the Indian cars?
- (7) How many lunchboxes does the dabbawala service handle each day?

2 Answer any five of the following questions briefly : **20**

- (1) What difficulties did the customers face in hiring dabbawalas before the website was started?
- (2) Which technologies will make driver-less cars possible?
- (3) What is the article "Technology is firmly in the driver's seat" about?
- (4) What happened to cottage industry after the coming of the East India Company?

- (5) What are the threats to Indian cottage industry?
- (6) Why do women in the south and the east enjoy better survival chances?
- (7) How does mobile technology bring e-commerce to the rural population of India?

3 (a) Identify the type of sentences given below : **5**
 (Suggestions : Imperative, Declarative, Exclamatory, Interrogative)

- (1) Hurrah! The vacation is close by!
- (2) How will you spend your time during these holidays?
- (3) Stop and turn around.
- (4) He stopped and turned around.
- (5) Unfortunately, we couldn't save enough for the future.

(b) Fill in the blanks with appropriate forms of verbs given in the brackets. **10**

- (1) Look! Sarla (go) _____ to the movie.
- (2) On her right hand, Sarla (carry) _____ her handbag.
- (3) Sarla usually (put) _____ on black shoes but now she (wear) _____ white trainers.
- (4) When he (wake up) _____, his mother (already /prepare) _____ breakfast.
- (5) We (go) _____ to London because our friends (invite) _____ us.
- (6) By the time the doctor (arrive) _____ at the house the patient (die) _____.
- (7) Before that day, we (never / think) _____ of traveling to Japan.
- (8) The boys (swim) _____ while the girls (sunbath) _____.
- (9) The teacher (probably/assign) _____ a test to his students next Monday.
- (10) By 9 o'clock, we (finish) _____ our homework.

- (c) Do as suggested :
- (1) Use prefixes for the following and rewrite your answers : **2**
 Happy Probable
 Write National
- (2) Use suffixes for the following and rewrite your answers : **2**
 Produce Know
 Effect Employ
- (3) Choose the correct meanings of the given root words and rewrite your answers : **1**
 * Alter (Other, Together, Any, Short)
 * Bio (Education, Life, Good, Evil)

- 4 (a) Study the following table closely and answer the questions given that follow : **10**

Two Wheelers sales for the month of May 2016

| Manufacturer | May-16 | May-15 | Growth |
|---------------------|------------------|------------------|---------------|
| Bajaj Auto* | 3,47,365 | 3,45,438 | 0.6% |
| Hero MotoCorp | 5,83,117 | 5,70,200 | 2.3% |
| Honda Motorcycle | 4,36,358 | 3,67,196 | 18.8% |
| Royal Enfield | 48,604 | 35,354 | 37.5% |
| TVS Motors* | 2,43,783 | 2,20,079 | 10.8% |
| Yamaha | 62,748 | 46,084 | 36.2% |
| | 17,21,975 | 15,84,351 | 8.7% |

[* includes 3W]

- (1) What does the table inform the reader about?
- (2) Which manufacturer contributes the largest share in the total growth of sales?
- (3) Which manufacturer has the largest market share of sales?
- (4) Which manufacturer has the largest sales' difference between May-15 and May-16?
- (5) Which manufacturer's performance is the weakest in sales between May-15 and May-16?

- (b) Write a paragraph in about 200 words for any one of the following : **10**

The Business of Street Food/Fast Food in Saurashtra

(You may use these points while writing or you may use your own ideas)

People's changing attitude towards eating, growing interest in different tastes like Chinese, Punjabi, South Indian and chatpata dishes, rising number of such food joints, a good profit making business venture, employment generation

OR

E-commerce is set to dazzle the world!

(You may use these points while writing or you may use your own ideas)

Online business activity, goods and services, sell / buy through internet, ease of carrying out business transactions, transparency, choice, competition, the consumer as real king, future
